

Cookie Policy

The Policy covers our use of Cookies, IP addresses, and other technologies.

Cookies and other online tracking technologies are small bits of data or code that are used to identify your devices when you use and interact with our website and other services. They are often used for remembering your preferences, to identify popular web site or apps pages.

Essential cookies and similar technologies are vital for the running of our services on our website and apps. Without the use of these cookies parts of our website would no function.

Analytics cookies and similar technologies collect information about your use of our website and apps, and enable us to improve the way it works. They help us record how you interact with our website, such as how you navigate around pages and page to page, identifying improvements we can make to the visitors journey. They also help identify any difficulties you have accessing our services so we can fix any problems. Additionally these cookies allow us to see overall patterns of usage at an aggregated level.

Functions preference cookies and similar technologies collect information about your choices and preferences and allow us to remember things like the language, your username (so you can log in faster), text size and location so we can show you relevant content to where you re. They allow us to customize pages, products and services you have assessed.

Tracking advertising cookies and similar technologies provide advertisements that are more relevant to your interests. This can be done by delivering online adverts based on your previous web browsing activity, known as online behavioural advertising (OBA). Cookies are placed on your browser, which will remember the websites you have visited. Advertising based on what you have been looking at is then displayed to you when you visit websites who use the same advertising networks. We do not use such technologies.

Web beacons are bits of data that count the number of users who access a website or webpage and can also allow us to see if a cookie has been activated. Web beacons used on web pages or in emails allow us to see how successful an article has been or that an email message was successfully delivered and read in a marketing campaign or newsletter. Web beacons are also used to verify any clicks through to links or advertisements containing e mails. We may use this information to help us identify which emails are more interesting to you and to inform advertises how many clicked ion their adverts.(this information is aggregated and does not identify you individually)

With flash cookies we may in certain situations use Adobe Flash Player to deliver special contents such as video clips or animation, to improve your user experience, Local shared Objects (commonly known as Flash cookies are used to provide function such as remembering your settings and preferences. Flash cookies are stored on your device but they are managed through an interface different from the one provided by your web browser.

Tracking URL's are a special web link that allows us to measure when link is clicked on. They are used to help us measure the effectiveness of campaigns and advertising and the popularity of articles that are read.

If you access our services from a mobile device, we may collect a unique device assignment to that device, geo location data, and other transactional information for that device.

Managing Cookies

Most modern browsers are set to accept cookies by default but you can change your settings to notify you when a cookie is being set or updated or to block cookies altogether. Please consult the Help section of your browser.

The @Your online Choices – website <http://www.youronlinechoices.com> provides more information about controlling cookies. It also provides an easy way to opt out of Behavioural advertising from each or all of the networks represented by the European Interactive Digital Advertising Alliance <http://www.youronlinechoices.com/uk/your-ad-choices>

You can manage the use of Flash technologies with the Flash Management tools available at Adobe's website.

You can prevent web beacons from tracking your activity although you won't be able to decline receiving them in emails. For information about managing your cookie option, please click here: <http://www.allaboutcookies.org/>

Please note that by blocking any or all cookies you may not have access to certain features, content or personalization available on our website.

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